



**華人春節聯歡會** 加州大沙加緬度地區  
**Chinese New Year Culture Association** Sacramento, California

**THE YEAR OF THE DRAGON ♦ CELEBRATION**

February 18, 2012, Sacramento Scottish Rite Masonic Center (*New Location!*)

**SPONSORSHIP FORM**

**EVENT SPONSOR**

- \_\_ Platinum: \$3000 and up**  
 Full-page (color) + 1 booth + Recognition plaque + Banner on wall + Tickets (10)
- \_\_ Diamond: \$2,000 to \$2,999**  
 Full-page (color) + 1 booth + Recognition plaque + Banner on wall + tickets (6)
- \_\_ Gold: \$1,000 to \$1,999**  
 Full-page (black & white) + 1 booth + Program recognition + tickets (4)
- \_\_ Silver: \$500 to \$999**  
 Full-page (black & white) + 1 booth + Program recognition + tickets (2)
- \_\_ Bronze: \$300 to \$499**  
 Half-page (black & white) + Program recognition + tickets (2)

**PROMOTION**

- \_\_ Company Banner (6'x3' to 10'x3') on the Wall** \$ 500 (highest level)
- \_\_ Company Banner (6'x3' to 10'x3') on the Wall** \$ 300 (2<sup>nd</sup> level)
- \_\_ Full page (7 in. x 9.75 in.)** \$ 200
- \_\_ Half page (7 in. x 4.75 in.)** \$ 100
- \_\_ Quarter page (3.375 in. x 4.75 in.)** \$ 50

**VENDOR BOOTH (6' x 3' or 12'x 3')** \$100 or \$200



I, the undersigned, agree to (checking one or both of the boxes)

- be a sponsor of this event, as marked above (Please provide camera-ready ad.)
- promotion in the event program book, as marked above (Please provide camera ready ad.)

Name of Business/Organization: \_\_\_\_\_

Authorized Signature/ Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_



Please send the completed form, sponsorship and checks payable to:

CNYCA, P.O. Box 161088, Sacramento, CA 95816, by Monday, December 19, 2011.

Camera-ready ads shall be emailed to: [advertisement@CNYCA.net](mailto:advertisement@CNYCA.net)

**CNYCA Tax ID: 501(c) (3) 20-0834227**

For more information about this Event, please visit our website at <http://www.CNYCA.net>

Or contact Tom Bhe at (916) 337-6680 or Rungfong Hsu at (916) 370-6688.