



大沙加緬度地區華人春節聯歡會
THE YEAR OF THE SNAKE CELEBRATION
 CHINESE NEW YEAR CULTURE ASSOCIATION
 SACRAMENTO, CALIFORNIA

SPONSORSHIP FORM

EVENT SPONSOR

Contact: Rung Fong Hsu, 916-370-6688, rungfong@gmail.com, Tom Bhe, 916-337-6680, tb122049@yahoo.com

- Platinum:** \$3000 and up Full-page (color) + 1 booth + Recognition plaque + Banner on wall + Tickets (10)
- Diamond:** \$2,000 to \$2,999 Full-page (color) + 1 booth + Recognition plaque + Banner on wall + tickets (6)
- Gold:** \$1,000 to \$1,999 Full-page (black & white) + 1 booth + Program recognition + tickets (4)
- Silver:** \$500 to \$999 Full-page (black & white) + 1 booth + Program recognition + tickets (2)
- Bronze:** \$300 to \$499 Half-page (black & white) + Program recognition + tickets (2)

PROMOTION

Contact: Rung Fong Hsu, 916-370-6688 rungfong@gmail.com, Tom Bhe, 916-337-6680, tb122049@yahoo.com

- Company Banner** (6'x3' to 10'x3') on the Wall \$ 500 (highest level)
- Company Banner** (6'x3' to 10'x3') on the Wall \$ 300 (2nd level)
- Full page** (7 in. x 9.75 in.) \$ 200
- Half page** (7 in. x 4.75 in.) \$ 100
- Quarter page** (3.375 in. x 4.75 in.) \$ 50

NON-FOOD VENDOR BOOTH (6' x 3') \$100

Contact: Eileen Leung, 530-758-0568, eclung@ucdavis.edu

FOOD VENDOR BOOTH \$200

Contact: Diana Lee, 916-718-0398, dianaleeusa@gmail.com

I, the undersigned, agree to (checking one or both of the boxes)

- be a sponsor of this event, as marked above (Please provide camera-ready ad.)
- promotion in the event program book, as marked above (Please provide camera ready ad.)

Name of Business/Organization: _____

Authorized Signature/ Date: _____ Print Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Please send the completed form and sponsorship to:

CNYCA, P.O.Box 161088, Sacramento, CA 95816 by Monday, December 24, 2012.

The check is payable to CNYCA. Camera-ready images shall be emailed to: sponsorship@cynca.net

CNYCA Tax ID: 501(c) (3) 20-0834227

For more information about this Event, please visit our website at <http://www.CNYCA.net>